



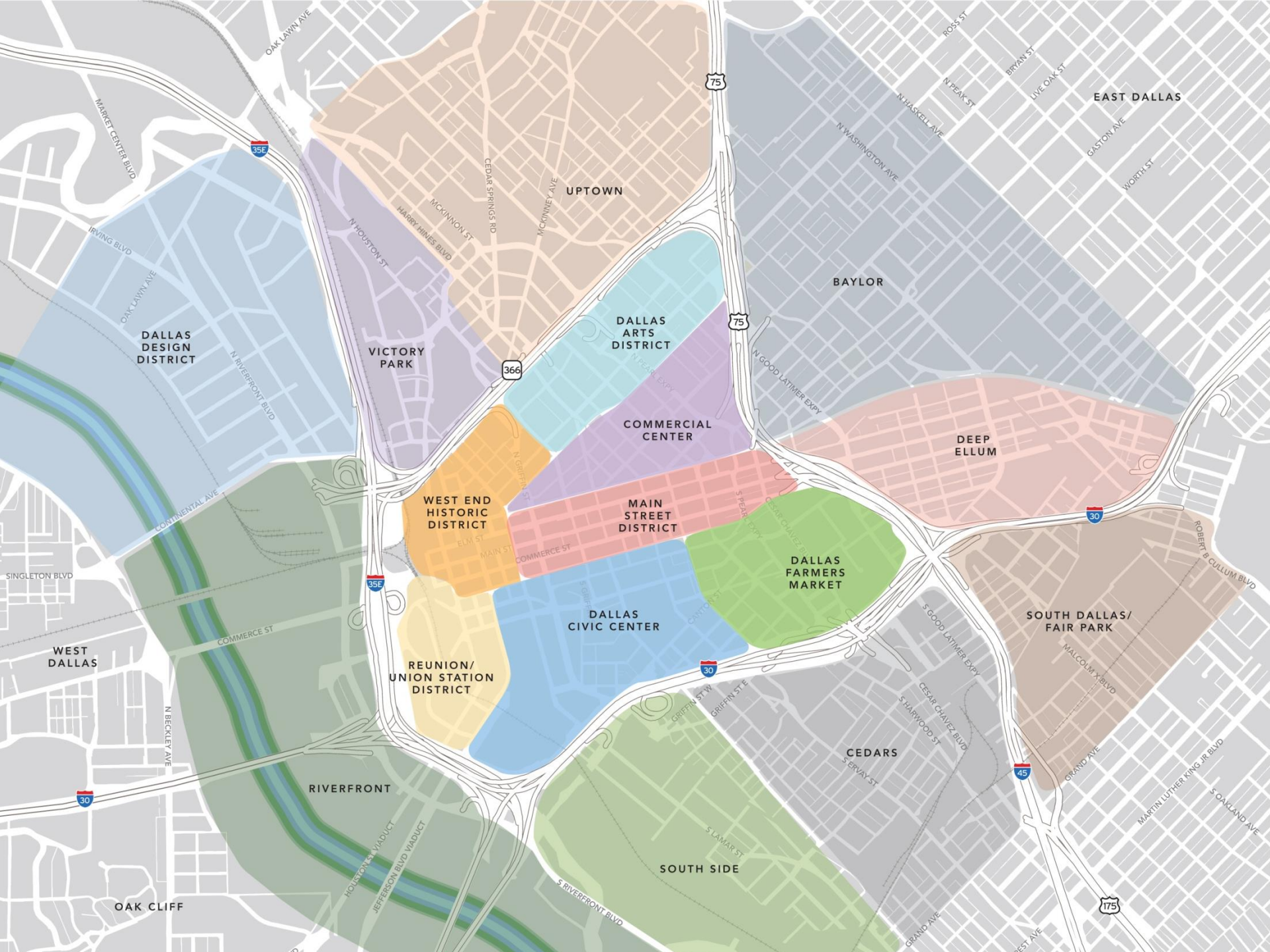
District Workshop  
August 6, 2015



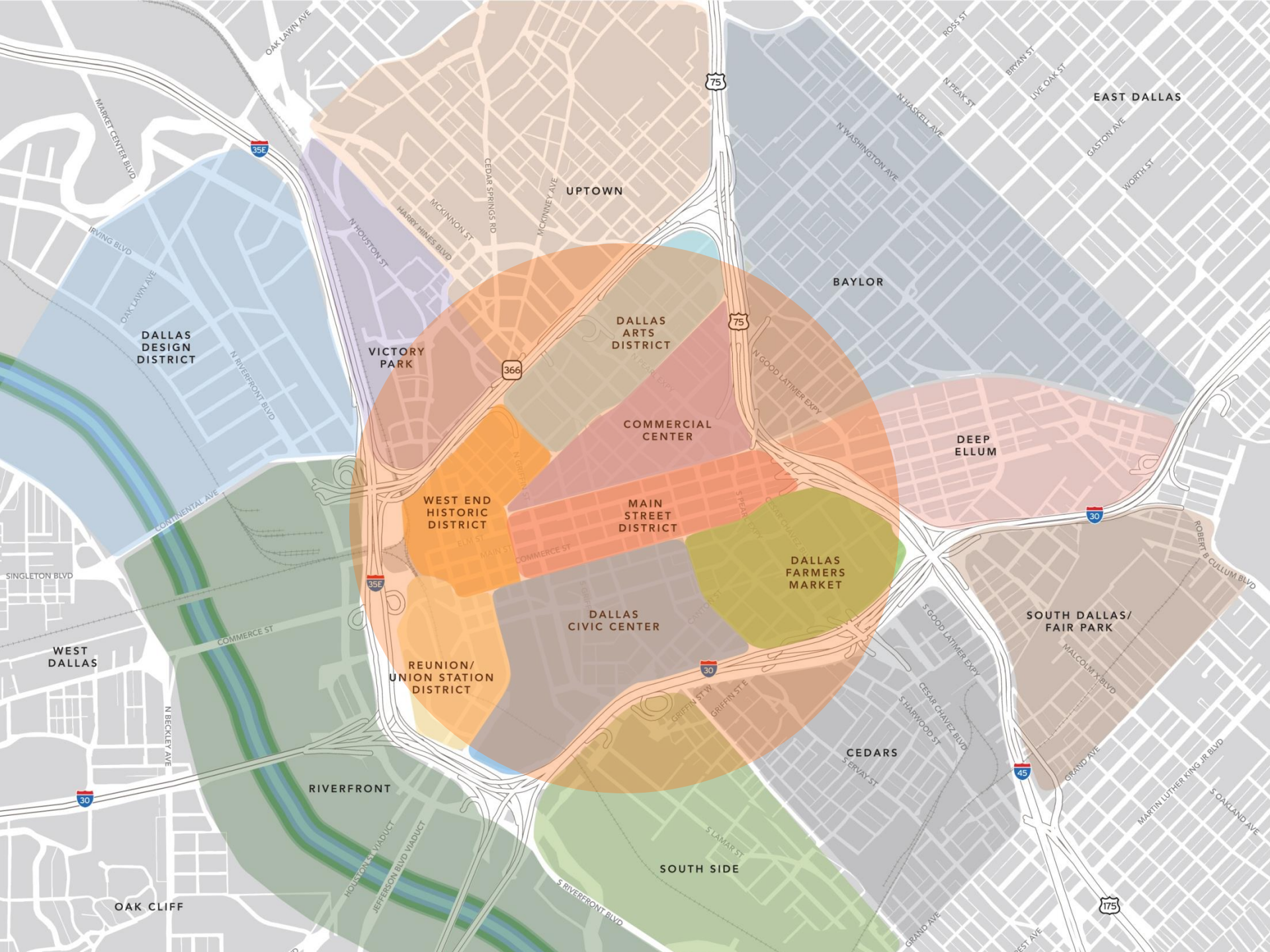
# downtown dallas 360

A PATHWAY TO THE FUTURE

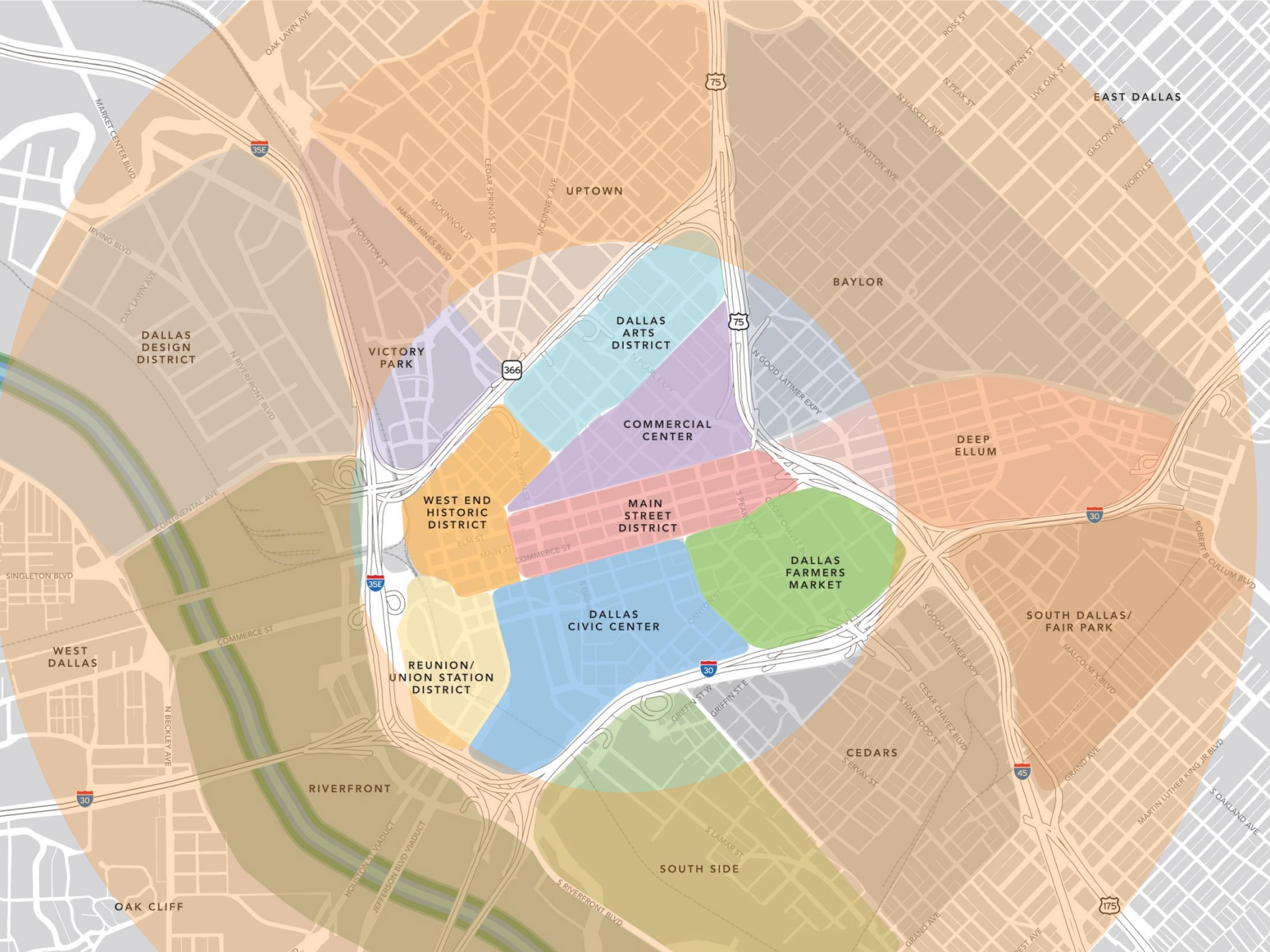












## Downtown Dallas 360: 2015-2020

*Downtown Dallas is a **complete urban center composed of distinct yet interconnected districts** linked by an accessible transit network . . .*

## Downtown Dallas 360: 2015-2020

*. . . each offering a unique and diverse combination of places to live, refreshing open spaces, bustling street activity, successful business and retail, and **dynamic urban experiences** for residents, workers and visitors alike.*



# GOALS

- Reaffirm the vision
- Create a process by which all future development communicates under that vision
- Address comprehensive issues: Mobility, Urban Design, Housing, Open Space, Economics and Land Use
- Address specific district/neighborhood needs





# KEY PHASES

- Outreach and Assessment  
*June 2015 – October 2015*
- Transformative Strategies and Technical Studies  
*November 2015 – May 2016*
- District and Corridor Microplans  
*November 2015 – May 2016*
- Implementation Plan  
*November 2015 – May 2016*

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## WELCOMING NEIGHBORHOODS BUSTLING STREETS THRIVING BUSINESSES

The overwhelming progress of the Downtown Dallas 360 plan is evident in the wave of Forward Momentum that Downtown is experiencing today. Downtown Dallas is in a state of perpetual motion—moving forward to develop a shared vision for our city's future.





# **PARTNERS**

**AIA Dallas**

**bcWorkshop**

**CBD Neighborhood Association**

**Cedars Neighborhood Association**

**CNU North Texas**

**Dallas Arts District**

**Dallas Center for Architecture**

**Dallas Institute for Humanities and Culture**

**Dallas Farmers Market Friends**

**The Dallas Entrepreneurs Center**

**Dallas Heritage Village**

**DART**

**Deep Ellum Community Association**

**Deep Ellum Foundation**

**Downtown Residents Council**

**Farmers Market Stakeholders Group**

**Fort Work**

**Friends of Fair Park**

**Greater Dallas Planning Council**

**Health Wildcatters**

**Klyde Warren Park**

**North Central Texas Council of  
Governments**

**Preservation Dallas**

**Tech Wildcatters**

**The Real Estate Council**

**Trinity Trust**

**Texas Trees Foundation**

**Trinity Commons Foundation**

**ULI North Texas**

**West End Association**



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# TONIGHT'S AGENDA

- I. Welcome and Introductions
- II. Overview of the Planning Process
- III. Small Group Work Sessions
  - A. Assets
  - B. Issues and Challenges: Neighborhood
  - C. Issues and Challenges: Region
  - D. Opportunities: Neighborhood
  - E. Desired Outcomes
- IV. Group Reports
- V. Summary, Wrap up and Next Steps
- VI. Close



# Small Group Work Sessions



## A. ASSETS

*A1: Identify your favorite places. Why are they special?*

*A2: What do you consider your neighborhood's strengths?*

## **B. ISSUES AND CHALLENGES**

### **Neighborhood**

*B1: What do you consider the major issues or challenges within your neighborhood?*

## C. ISSUES AND CHALLENGES

### Region

*C1: What do you consider the major issues or challenges within the larger 360 planning area?*



## D. OPPORTUNITIES

*D1: What do you see in your neighborhood that you want more of?*

*D2: What are the qualities that make your neighborhood special?*

## **E. DESIRED OUTCOMES**

*E1: What do you think would be the best measure of success?*



# Group Reports





# Summary, Wrap up and Next Steps



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