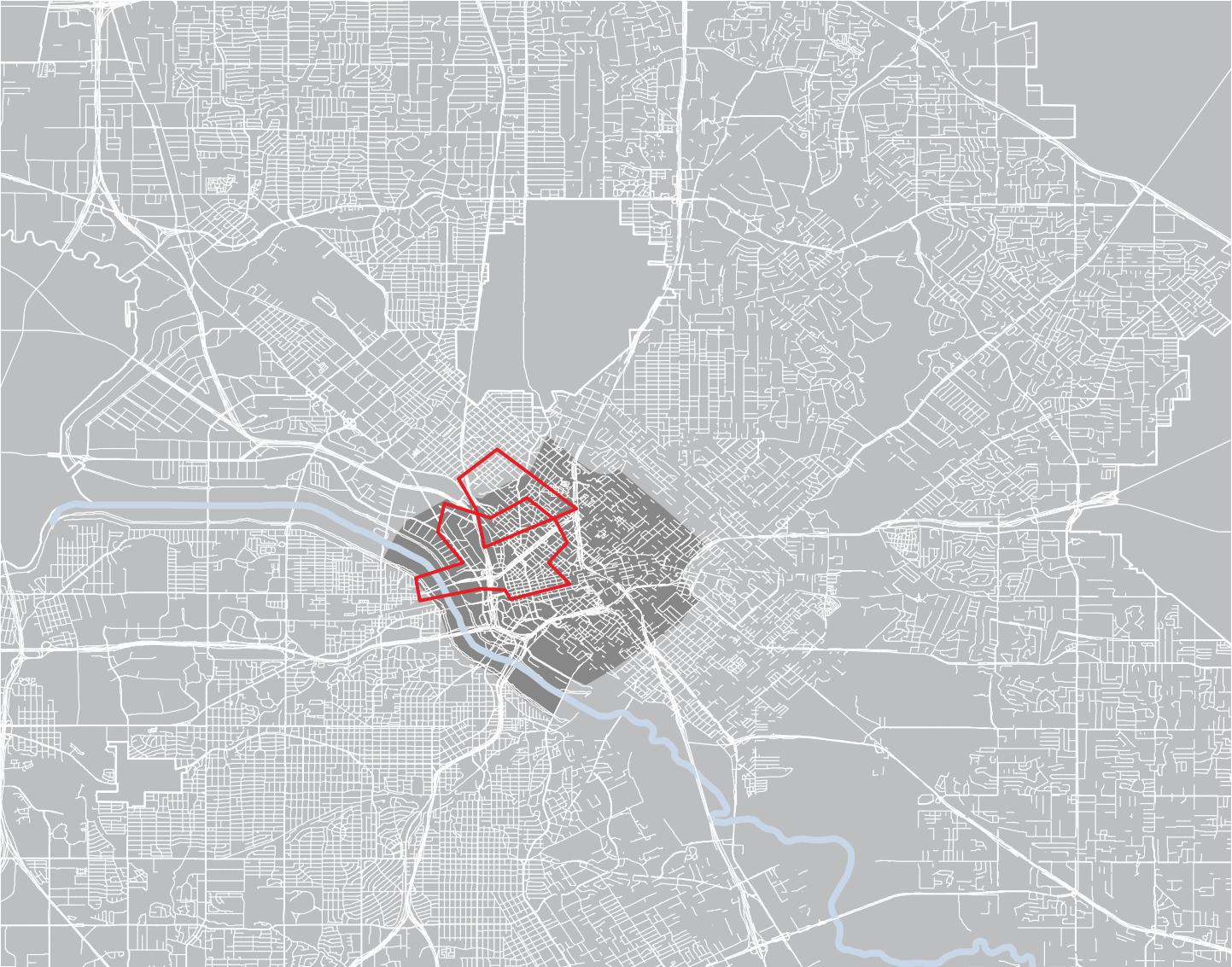


Four boundaries identified as Uptown share a common core area - the area bounded by I-75, Woodall Rogers Freeway, N Pearl Street, Cedar Springs, Katy Trail, and Blackburn. Most of the discrepancy beyond those boundaries is over the north eastern and south western boundary - that I-75-Woodall Rogers and Cedar Springs-Katy Trail are boundaries is generally agreed upon.

- Confidence 4 - Uptown - "Includes all of Uptown...McKinney Corridor"
- Confidence 5 - Uptown - "Because it is"
- Confidence 1 - Uptown - "I dine there"
- Confidence 3 - Uptown - "Bounded by Katy Trail, highways, and Blackburn"

— submitted neighborhood boundary  
■ Downtown as defined by the 15 neighborhoods



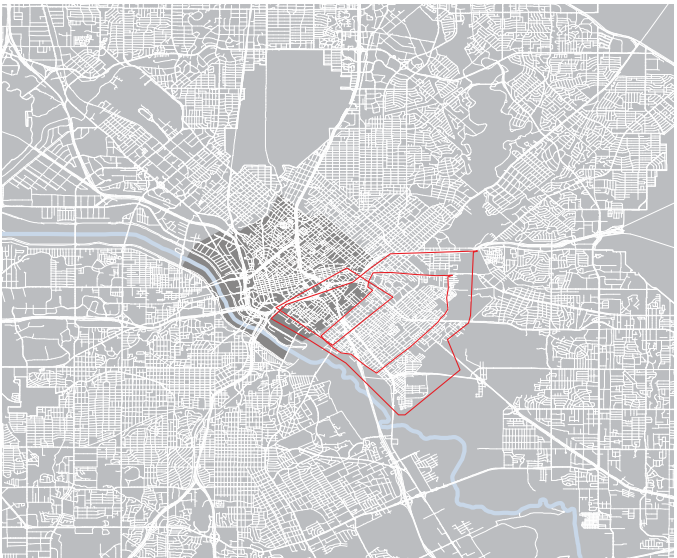
- Confidence 2 - Uptown - Nothing written
- Confidence 5 - My Uptown - "This is my walking radius from my condo in south victory park."

Except for some area of overlap, two boundaries identified as Uptown share relatively little with the currently known boundaries of the area.

— submitted neighborhood boundary  
■ Downtown as defined by the 15 neighborhoods

## South Dallas / Fair Park

There were three boundaries drawn for a version of a Fair Park super neighborhoods. Two of these boundaries include the area immediately south of I-30 between I-35E and I-45, commonly known as the Cedars or Southside. Despite having Fair Park in its name, one boundary actually stops just short of the park and does not include it within the boundary.



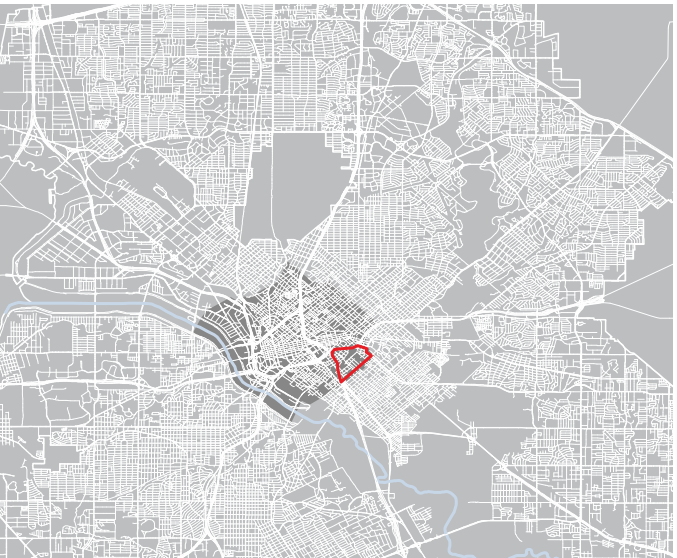
Confidence 5 - Downtown Fairpark - “This is the geographic area my neighbors and clients recognize. This is the proximity in which they spend significant time and money.”

Confidence 4 - South Dallas / fair park - “Boundaries where my organization works.”

Confidence 5 - South Dallas Fair Park - “See cut off points in use of land.”

— submitted neighborhood boundary  
■ Downtown as defined by the 15 neighborhoods

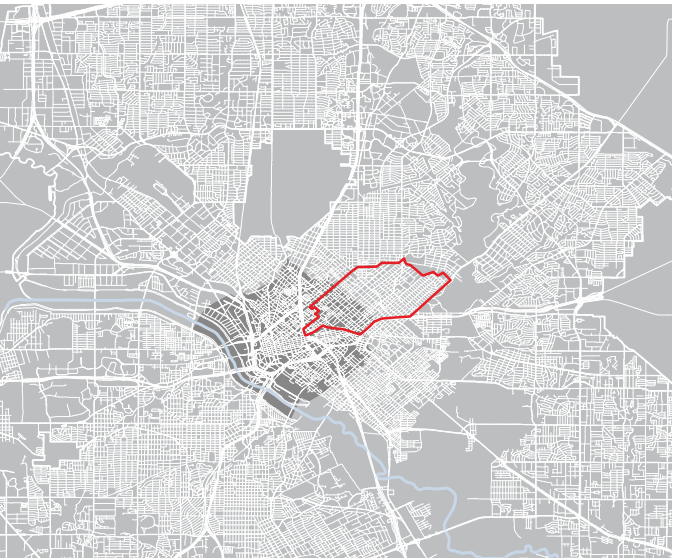
One user identified an area between I-45, I-30, and 352 as Deep Fair. With a southern boundary of Grand Avenue, the area drawn does not extend the full length of the Fair Park campus.



Confidence 3 - Deep Fair - “The space between Deep Ellum and Fair Park”

## Lower East Dallas

A very precisely drawn super neighborhood called Lower East Dallas included parts of the Baylor area, Peak’s Addition, Mount Auburn, Hollywood Heights, Swiss Avenue, Munger Place, Junius Heights, and Abrams-Brookside. It excludes Bryan Place.

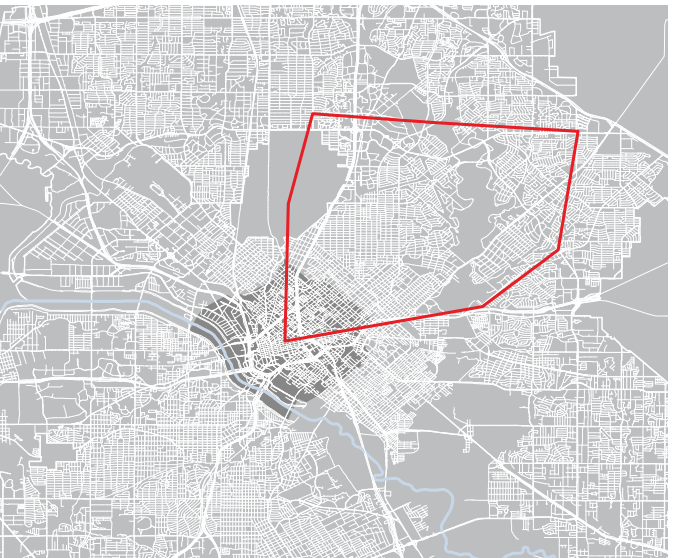


Confidence 1 - Lower East Dallas - “I recently moved into an apartment on Swiss Ave. As I have explored the surrounding area, I have noticed a continuity of architecture, the layout of the streets, and flow of people within Peaks Addition, Swiss Ave., Munger Place, Junius Heights, and Holl-”

— submitted neighborhood boundary  
■ Downtown as defined by the 15 neighborhoods

## Extended Lakewood

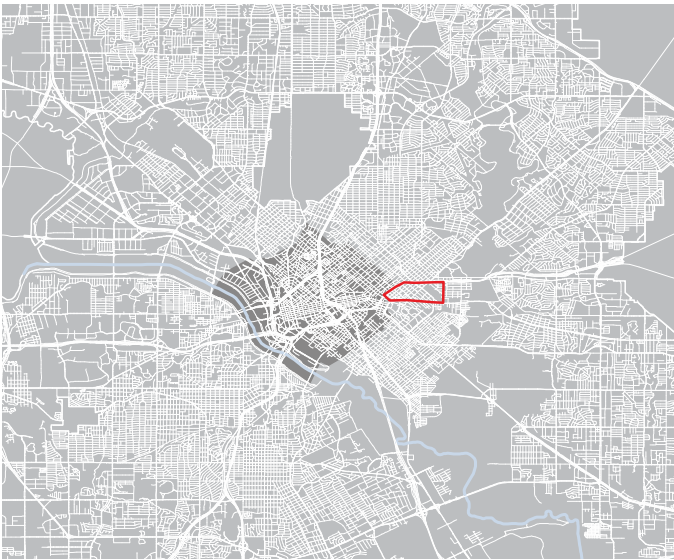
A super neighborhood called Extended Lakewood includes the area between I-75, I-30, Ferguson Road, up to Northwest Highway.



Confidence 3 - Extended Lakewood - “New business”

# East Grand

One participant identified the area just North of Fair Park up to Beeman Ave as East Grand.

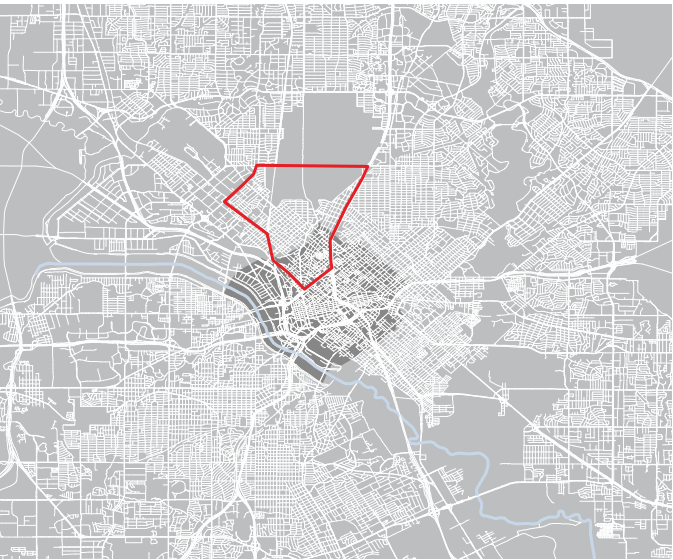


Confidence 3 - East Grand - “East Dallas - East Grand”

— submitted neighborhood boundary  
■ Downtown as defined by the 15 neighborhoods

# Oaklawn

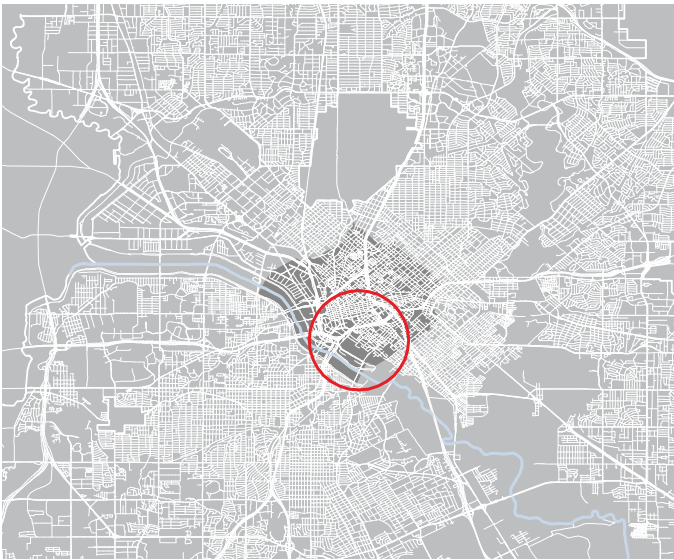
A super neighborhood called Oaklawn was drawn to include much of Highland Park, from Mockingbird and I-75, to 366, up Harry Hines, across Inwood.



Confidence 3 - Oaklawn - “Realize some would say Oak Lawn is much larger but this is more typical of what I consider Oak Lawn to be.”

# Southside

A circle was drawn with a center in the Cedars area, labeled as Southside.

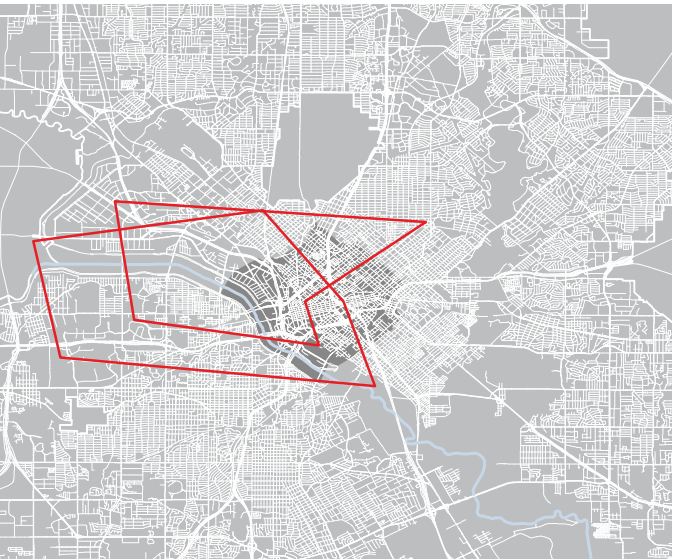


Confidence 5 - Southside - “Because Jack said so.”

— submitted neighborhood boundary  
■ Downtown as defined by the 15 neighborhoods

# The Downs of Hillcrest

There were two boundaries drawn for the Downs of Hillcrest that overlap significantly with the neighborhoods of Downtown. Unfortunately no descriptions were given for either submission so it’s unclear if there is meant to be any relationship to the gated residential community of the same name in North Dallas. Both boundaries drawn include the Design District, parks of Uptown, and portions of West Dallas.



Confidence 2 - The Downs of Hillcrest

Confidence 3 - The Downs of Hillcrest

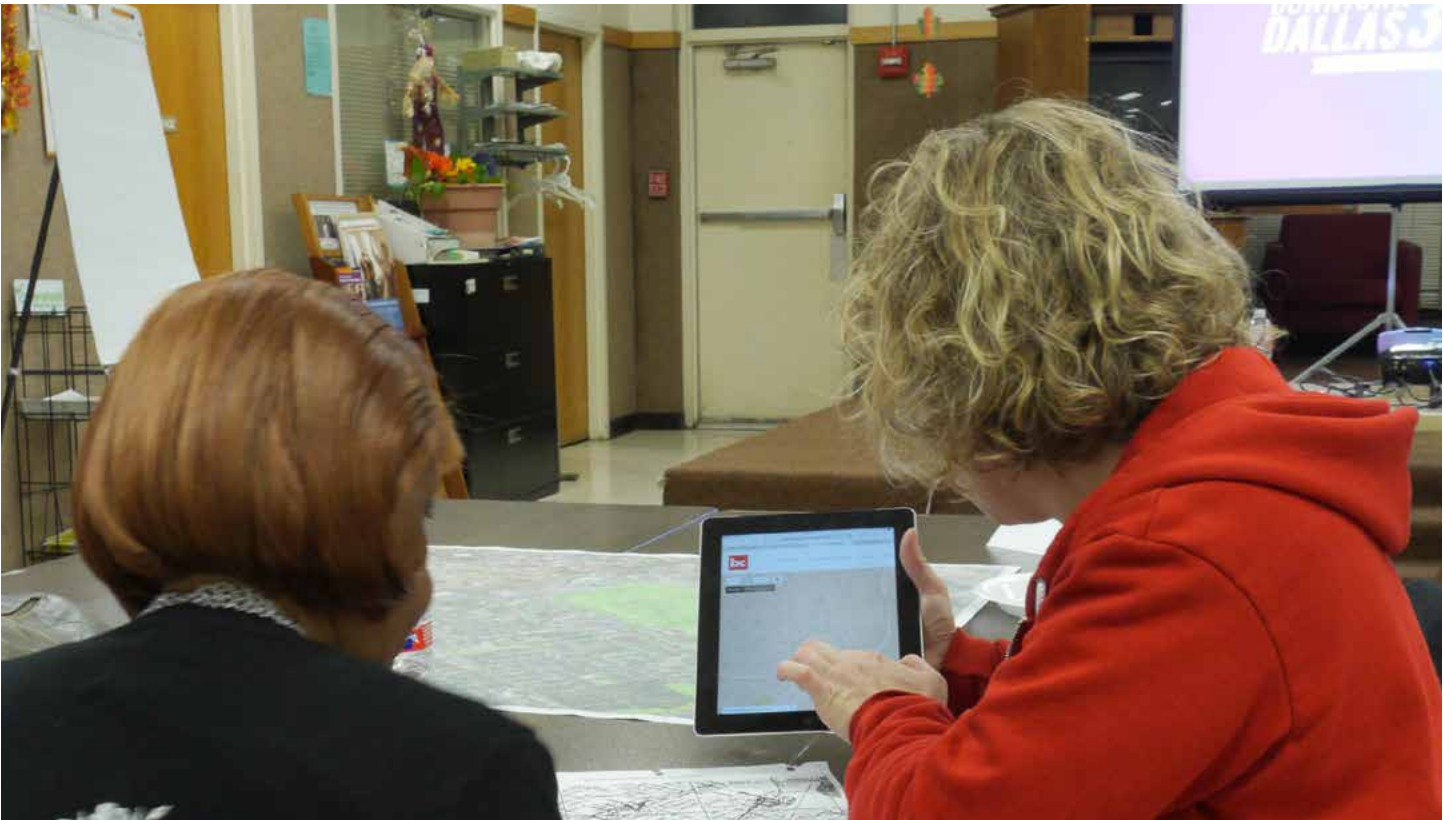
# CONCLUSION

The results of this engagement are wide ranging. In reviewing this range, there are a number of interesting points that stand out.

There were no confirmations of existing boundaries. No one drew neighborhoods boundaries exactly as they're currently defined, either by DDI or by [bc]'s POP Neighborhood Map. Outside of downtown we've seen a few instances of participants drawing boundaries exactly as they were already "known" to be, although those often appear to be drawn by an active member of a neighborhood association or other organization that has very set boundaries. For the boundaries that seemed generally agreed upon, those tended to be defined by a large piece of infrastructure like a major road.

There were a number of downtown neighborhoods that were never drawn. Baylor, Thanksgiving Square & Commercial District, and the Dallas Civic Center were never submitted as neighborhood boundaries. There could be a number of different reasons for this. Specific outreach was never done for the Baylor or Civic Center Districts, although we did interact with plenty of people who work in the Civic Center District, they never chose to draw it as a neighborhood boundary. These districts also tend to be characterized as non-residential areas, perhaps contributing to a lower number of people who identify it as "their" neighborhood.

There appears to be a lack of consensus about whether downtown is a neighborhood or a super neighborhood. If it is a super neighborhood, there is very little agreement about what the boundaries are. There also appears to be a lack of consensus about whether Uptown is a neighborhood or a super neighborhood, and therefore a lack of agreement about whether Uptown is part of downtown.





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# THE 360 PLAN



DOWNTOWN  
DALLAS INC



City of Dallas

